



1111 Third Avenue
Suite 3000
Seattle, WA 98101

Main: 206.447.4400
Fax: 206.447.9700
foster.com

Direct Phone: 206.447.8934
Direct Fax: 206.749.1902
Email: ahearne@foster.com

March 1, 2021

Maine Attorney General
6 State House Station
Augusta, ME 04333

Re: Notice Concerning Data Security Incident

Dear Maine Attorney General:

We represent the Norwegian cruise line Hurtigruten. Although we are submitting the on line form specified for notifying the Maine attorney general [https://www.maine.gov/ag/consumer/identity_theft/index.shtml], we are writing this confirming letter because Hurtigruten's forensic investigation of a ransomware attack regarding two of its vessels (the MS Fram and MS Madnatsol) indicates that some information regarding some residents of your State was affected. Although the exact number of your State's potentially affected residents is not currently known, as of this weekend Hurtigruten estimates it to be approximately **18**.

Affected Information: Hurtigruten's investigation shows the affected information **did not** include any credit or debit card information, social security numbers, driver's license numbers, or other government-issued identification card numbers. Instead, the affected types of information are:

- *for individuals sailing on the MS Fram or MS Midnatsol*: name and date of birth
- *for individuals sailing on the MS Midnatsol*: passport number and passport expiration date
- *for some individuals sailing on the MS Fram or MS Midnatsol*: email address, mailing address, and/or phone number

Notice To Individuals: Attached is an example of the written notice Hurtigruten is providing via U.S. mail and email addresses it has on file. Hurtigruten is also prominently displaying this notice on its website (www.hurtigruten.com), and providing it to major statewide media.

Additional Responsive Steps/Measures Taken. After an unauthorized actor encrypted parts of Hurtigruten's computer systems on December 14, 2020 and demanded a ransom payment, Hurtigruten immediately disabled its affected computer systems, took down its internet connection to prevent any further intrusion, and launched a forensic investigation into the nature and scope of the incident to determine which individuals (if any) were affected and what information (if any) was accessed and acquired. Working with third-party cybersecurity experts, Hurtigruten also strengthened its data privacy and cyber security measures to enhance the security of its systems and reduce the risk of a similar event happening in the future. On February 18, 2021, Hurtigruten discovered the unauthorized actor placed

March 1, 2021

Page 2

some of the previously noted information on a difficult to access part of the web. Although Hurtigruten does not have any indication of actual harm to individuals in your State as a result of this incident, and currently does not believe this incident is reasonably likely to subject individuals in your State to a risk of harm, Hurtigruten is nonetheless including with its written notice letter (see attached) several recommended steps that individuals can take to protect their personal information.

Law Enforcement Reporting. Hurtigruten also reported this matter to Norwegian law enforcement and the Norwegian Data Protection Authority (since Hurtigruten is based in Norway), as well as reporting this incident to the Federal Bureau of Investigation.

Contact For Questions/More Information: Please do not hesitate to contact me if you have any questions or require further information. My email is ahearne@foster.com , and my direct dial telephone number is 206-447-8934.

Sincerely,

FOSTER GARVEY P.C.



Thomas F. Ahearne
Attorneys for Hurtigruten

Attachment: example copy of Hurtigruten's written notice correspondence

cc: client (with attachment)

RE: Notice of Data Security Incident

Dear guest,

We are writing to provide information on a data security incident that has affected some Hurtigruten guests' information.

Our investigations indicate that information for a limited number of guests having booked expedition voyages with two ships, MS Fram and MS Midnatsol, in a certain time period have been affected by the incident. For MS Fram the relevant time period is from 2018 to 2020. For MS Midnatsol the relevant time period is from 2016 to 2020.

We recently learned that your information has been affected by this incident.

What happened?

On December 14, 2020, we learned that an unauthorized actor gained remote access to our network and encrypted parts of our computer systems. At that time, however, we were unable to determine which guests may have been affected, if any, and what information might have been accessed.

We immediately disabled affected computer systems, took down their internet connection to prevent any further intrusion and launched a forensic investigation to determine the nature and scope of the incident. We understand that Hurtigruten was one of many companies that was a victim of this type of intrusion.

What Information Was Involved?

Based on our investigations, we have recently determined that your affected information involves:

- Name and date of birth;
- If you were sailing with MS Midnatsol, your passport number and passport expiration date; and
- For some guests the affected information involves e-mail address, mailing address, and/or phone number

Based on our investigations to date, the unauthorized actor **did not** gain access to your credit or debit card information, social security numbers, driver's license numbers, or other government-issued identification card numbers. Hurtigruten **does not** store credit or debit card information.

What We Are Doing?

As noted above, we immediately took steps to contain the issue and commenced an investigation to determine the data and individuals that may have been affected.

We reported this matter to Norwegian law enforcement and the Norwegian Data Protection Authority (since Hurtigruten is based in Norway) and the Federal Bureau of Investigation. We also notified other applicable privacy regulatory authorities.

Over the past years we have made significant investments in data privacy and cyber security. Since this incident, we have further strengthened these efforts and our internal experts are working closely with third-party cybersecurity experts to further enhance the security of our systems and reduce the risk of a similar event happening in the future.

What Can You Do

On February 18, 2021, we discovered the unauthorized actor placed some of the above information on a difficult to access part of the web. We do not have any indication of actual harm to affected individuals as a result of this

incident, but we still recommend you follow the enclosed additional steps that you can take to protect your personal information.

We sincerely regret any concerns or inconvenience that this incident may cause you.

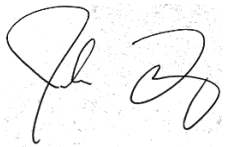
For More Information

If you have questions or require further assistance, please contact us via one of these channels:

Website: <https://www.hurtigruten.com/info/>

Phone: 1 (833) 907-3030 (toll-free number). The phone line is open between 6:00 a.m. to 6:00 p.m. PST, Monday through Friday, excluding major U.S. holidays.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Downey', is placed over a light gray, textured rectangular background.

John Downey

President, Hurtigruten Americas

United States Information about Identity Theft Protection

Monitor Your Accounts. As a precautionary measure, we recommend that you remain vigilant by regularly reviewing statements from your accounts and periodically obtaining your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at www.annualcreditreport.com, or by calling toll-free 1-877-322-8228, or by mailing to the Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. You may also obtain a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below.

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|--|---|---|
| Equifax P.O. Box 740241 Atlanta, GA 30374 1-866-349-5191 www.equifax.com | Experian P.O. Box 2002 Allen, TX 75013 1-888-397-3742 www.experian.com | TransUnion P.O. Box 1000 Chester, PA 19016 1-800-888-4213 www.transunion.com |
|--|---|---|

Fraud Alerts. You have the right to place a fraud alert on your credit report at no cost. An initial fraud alert lasts one year and is placed on your credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. Should you wish to place a fraud alert, please contact any one of the agencies listed above. Additional information is available at www.annualcreditreport.com.

Credit Freeze. You have the right to put a security freeze, also known as a credit freeze, on your credit file, for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a Personal Identification Number (PIN) that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. As a result, using a credit freeze may delay your ability to obtain credit. In order to place a credit freeze, you may be required to provide the consumer reporting agency with your personal information including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement, or insurance statement. Should you wish to place a credit freeze, please contact each of the three major consumer reporting agencies listed above separately.

Monitor Your Personal Health Information. If applicable to your situation, you may want to order copies of your credit reports and check for any medical bills that you do not recognize. If you find anything suspicious, call the credit reporting agency at the phone number on the report. Keep a copy of this notice for your records in case of future problems with your medical records. You may also want to request a copy of your medical records from your provider, to serve as a baseline.

Additional Information. You can further educate yourself regarding identity theft and the steps you can take to protect yourself, by contacting your State’s Attorney General or the Federal Trade Commission (FTC). Instances of known or suspected identity theft should be reported to law enforcement, your Attorney General, and the FTC. Contact information for the FTC is: **The Federal Trade Commission**, 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-438-4338, www.ftc.gov/idtheft. Residents of New York, Maryland, North Carolina, and Rhode Island can obtain more information from their State’s Attorney General:

New York Attorney General
Bureau of Internet and
Technology
28 Liberty Street
New York, NY 10005
1-212-416-8433
www.ag.ny.gov

Maryland Attorney General
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

**North Carolina Attorney
General**
9001 Mail Service Center
Raleigh, NC 27699
1-877-566-7226
www.ncdoj.gov

**Rhode Island Attorney
General**
150 South Main Street
Providence, RI 02903
1-401-274-4400
www.riag.ri.gov